



## **MEDIA RELEASE**

**Monday, 8 August 2022**

### **GREYHOUND RACING VICTORIA JOINS RACING.COM IN GROUNDBREAKING PARTNERSHIP**

Greyhound Racing Victoria (**GRV**) and Victorian Thoroughbred Racing IMB Pty Ltd (**VTRIMB**) are pleased to announce a ground-breaking new free-to-air partnership that will see the best of Victorian greyhound racing showcased nationally on the "**Racing.com**" free to air channel (78 & 68) and Foxtel's channel 529 for the first time.

Over five Saturday nights throughout November and December 2022, the Racing.com channel will broadcast live GRV's Metropolitan Festival of Racing, including the \$1 million Melbourne Cup Final at Sandown Park and the \$1.6 million The Phoenix at the Meadows.

The meetings to be broadcast include:

- Topgun and Topgun Stayers at the Meadows on Saturday night 5 November
- Shoot Out and Melbourne Cup Preludes at Sandown on Saturday night 12 November
- Melbourne Cup Heats and Bold Trease Heats at Sandown on Saturday night 19 November
- Melbourne Cup and Bold Trease Final at Sandown on Saturday night 26 November; and
- Phoenix at the Meadows on Saturday night 17 December.

GRV Chief Executive Officer (Acting), Stuart Laing said the Racing.com channel provided for the perfect platform to showcase Victoria's best greyhound racing and the richest greyhound festival in the world.

"We couldn't be more excited to partner with VTRIMB to showcase the Metropolitan Festival of Racing nationally on Racing.com on free-to-air and subscription television. This partnership provides a fantastic opportunity to showcase the excitement and entertainment of the very best in greyhound racing to the widest possible audience on Australia's only dedicated free-to-air racing channel, Racing.com."

"Racing.com viewers will get to see the world's best greyhounds racing for more than \$4.1 million in prize money during this time where we will be broadcasting the best of the best to a national audience."

"This collaboration further illustrates how the Victorian Racing Industry is actively working together to promote Victorian racing nationally and ensure Victoria's primacy as the leading racing and events jurisdiction."

"We sincerely appreciate VTRIMB's support in partnering with us and their willingness to provide GRV and our industry with this opportunity and platform," Laing said.

VTRIMB Chief Executive Officer, Peter Campbell, said that they are really looking forward to being able to bring more live racing content to the Racing.com channel and support GRV in showcasing the Metropolitan Festival of Racing.

"The Racing.com channel's unique national metropolitan (Channel 78) and regional (Channel 68) free-to-air offering and carriage on Foxtel is a perfect platform for GRV to showcase these five massive meetings which will directly follow on from the sensational Spring and Summer Victorian thoroughbred racing that will take place on those days."

“This is a great opportunity for greyhound racing fans to experience GRV’s five premium race meetings in a unique platform that only the Racing.com channel can offer,” Campbell said.

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#### About VTRIMB

VTRIMB is Racing Victoria's (RV) wholly owned media and production entity which brings together RV's media assets, operations and partnerships into one business. VTRIMB owns broadcaster Racing.com, racing publications Best Bets and Winning Post, and industry photographer Racing Photos.

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