



## **MEDIA RELEASE**

Thursday, 26 April 2018

### **GRV Media Release – More than 200 greyhounds available in first ever national adoption day**

More than 200 greyhounds will be up for adoption at the first ever GAP National Greyhound Adoption Day with Sky Racing as the naming rights partner, this weekend.

Victoria, New South Wales, Queensland, Western Australia and South Australia will all host an adoption day on Sunday, April 29 while Tasmania will host its on April 28.

Theatre star, radio host and TV personality Todd McKenney has signed on to be the official ambassador for the National Adoption Day.

McKenney, who has two pet greyhounds of his own, said he had fallen in love with the breed since learning about greyhound adoption from a friend.

“They are such a beautiful breed and often misunderstood. People’s perception of a greyhound and the reality of what a greyhound is actually like as a pet can often be two different things,” McKenney said.

“They’re lazy, they’re loving and they run like the wind – it’s amazing to watch. But they are just really relaxed dogs. They are chilled out, I love that energy around me, they’re just slow, lazy and gorgeous.”

“Sky is delighted to partner with the greyhound racing industry for the GAP National Adoption Day. We’re proud to support it and commend the state bodies for coming together on the new initiative,” said Darren Pearce Executive General Manager Media & International Tabcorp.

**WHAT:** National Greyhound Adoption Day.

**WHERE:** The Meadows Greyhound Racing Association, Northcorp Blvd, Broadmeadows.

**WHEN:** 11am-3pm, Sunday April 29

**VISION OPPORTUNITIES:** Footage of greyhounds, interviews with GRV officials and ambassador Todd McKenney. Media is asked to register their interest in advance.

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**For media inquiries please contact:**



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