



MEDIA RELEASE

Monday 3 April, 2017

Turbo-Charged Easter School Holidays

Victorian families looking for school holiday activities this Easter will be kept entertained with ten Greyhound Holiday Fun Days to be held across the state over the next two weeks.

Minister for Racing Martin Pakula today announced a joint funding package of more than \$126,000 to support the free family fun program.

The Easter School Holidays Kids Program, hosted by Greyhound Racing Victoria, will be held at ten racing venues across Victoria, starting at the Glenview Park Racecourse in Traralgon today, 3 April.

Kids will enjoy big-screen interactive video games, face painting, karaoke and sporting activities, as well as making new four-legged friends at the Greyhound Adoption Program stand.

Turbo – Greyhound Racing Victoria’s friendly mascot – will also make a special appearance, with Turbo themed activities on offer including a jumping castle, inflatable slide, activity bags and photo opportunities.

The program will also be held at Warrnambool on 5 April, Shepparton on 6 April, Ballarat on 8 April, Sale on 9 April, Geelong on 11 April, Cranbourne on 12 April, Sandown on 13 April, The Meadows on 15 April before finishing at Bendigo on 16 April.

Entry to all of the Greyhound Holiday Fun Days is free and kids will also receive a complementary meal and drink.

The Labor Government is contributing more than \$63,000 towards the program through the Victorian Racing Industry Fund Raceday Attraction Program. Greyhound Racing Victoria is matching the contribution.

Greyhound racing generates about \$315 million in annual economic activity and sustains more than 3000 full-time equivalent jobs in Victoria.

For more information about GRV’s Easter School Holiday Kids Program, visit grv.org.au/greyhound-holiday-fun-day/.

Quotes attributable to Minister for Racing Martin Pakula:

“The Easter School Holidays Kids Program is a great event for families looking for activities during the Easter break.”

“The Greyhound Holiday Fun Days will keep the kids entertained, while also helping to attract more visitors to cities and towns across the state.”

Quotes attributable to Greyhound Racing Victoria Chairman Bernie Carolan:

“Our Greyhound Holiday Fun Days are entertaining, safe and relaxed events that represent real value for money for families.”

“We’re thankful to the Victorian Government for helping us bring Turbo the greyhound and this exciting program to 10 clubs across the state.”

<Ends>

For media inquiries please contact:

Luke Holmesby | Public Affairs Manager, Strategic Communication and Marketing | 0478 473 570

lholmesby@grv.org.au