



## MEDIA RELEASE

Wednesday, 21 December 2016

### Greyhounds Are My Life series launched

A new video series which will bring to life the characters and personalities of the Victorian greyhound racing industry has been launched today.

Greyhounds Are My Life will profile some of the 17,000-people involved in greyhound racing across the State, and communicate what is often a tender narrative about their experience with the dogs, and the broader racing community.

These videos will be published in the lead up to each Cup throughout Victoria, with Sale to kick off the series as their Cup on Boxing Day fast approaches. Filming has also been completed for the Warragul Greyhound Racing Club profiles.

Each story also highlights their connections with their local greyhound racing clubs and demonstrates how Victoria's 13 greyhound racing clubs are part of their communities, creating jobs, social and professional networks and supporting local groups and causes.

Stephanie Tyler, as well as her father Laurence Cameron will help launch Greyhounds are my Life with the pair featuring in the first of many videos to come.

Greyhounds Are My Life is the continuation of a major project initiated by GRV earlier this year as a way to showcase the various types of people, families and community groups which rely on their local greyhound racing club in different capacities.

If you like *Greyhounds Are My Life* and you've got any comments, suggestions, or good stories about your own involvement in the sport, please let us know at: [ourcommunity@grv.org.au](mailto:ourcommunity@grv.org.au)

To watch the Greyhounds Are My Life stories visit <http://www.grv.org.au/gaml>

<Ends>

**For media inquiries please contact:**

Bridget Scott | Media Relations Officer, Strategic Communication and Marketing | 0439 266 252  
[|bscott@grv.org.au](mailto:bscott@grv.org.au)