



## GRV Social Media Engagement Guidelines

Version date: April 2013

These Social Media Rules apply to your use of all social media pages run by or on behalf of Greyhound Racing Victoria (each a “**GRV Social Media Page**”) of 46-50 Chetwynd Street, West Melbourne, Victoria, Australia 3003 (“**GRV**”), and includes the GRV Social Media Page on Facebook and other social media websites (“**Social Media Operators**”). These Social Media Rules are in addition to and subject to any terms and conditions imposed by the relevant Social Media Operator.

### 1 Acceptance of Social Media Rules

By accessing a GRV Social Media Page you agree to be bound by these Social Media Rules. If you do not agree with these Social Media Rules (including any amendments to these rules) you must immediately cease accessing the GRV Social Media Page.

Your failure to follow these Social Media Rules may result in the removal of your posts and suspension or termination of your access to the GRV Social Media Pages without notice.

### 2 Amendments to Social Media Rules

We may amend these Social Media Rules at any time or for any reason and such changes shall take effect immediately. You should check the Social Media Rules from time to time to make sure you are aware of any changes.

### 3 The purpose of the GRV Social Media Pages

GRV engages in social media to promote the Victorian greyhound racing industry. The GRV Social Media Pages provide a venue for participants, stakeholders and greyhound racing enthusiasts who love the speed, colour, excitement and vibrancy of greyhound racing to discuss and share their experiences and to celebrate the greyhound breed. It is not a forum for a discussion on whether greyhound racing should exist.

### 4 Uploaded content

You acknowledge that, by using a GRV Social Media Page, the content you upload will be available for view by the public over the Internet. GRV is not responsible to you for any copying or misuse of content you upload by any members of the public. You consent to GRV using, copying, modifying and reproducing any content you upload to the GRV Social Media Pages, and GRV may also permit any other person to do so.

### 5 Eligibility to use the GRV Social Media Pages

You represent that you have the legal capacity to agree to and be bound by these Social Media Rules. You must not use the GRV Social Media Pages if you are unable to enter into legally binding contracts.

### 6 GRV Copyright and IP

The Intellectual Property Rights in all materials included on the GRV Social Media Pages (except for content a user posts on a GRV Social Media Page) are either owned by GRV, or licensed to us, and all rights in those materials are reserved. You must not modify, copy, adapt, publish, reproduce or distribute those materials unless you have first obtained our consent to do so.

You must not remove any copyright or trade mark notices from any materials included on a GRV Social Media Page.



GRV reserves the right to review, edit, move or delete any material displayed on a GRV Social Media Page at any time without notice.

## **7 Use of GRV Social Media Pages**

All material on the GRV Social Media Pages must be family friendly and respectful of a diversity of opinions. You must not use a GRV Social Media Page to:

- upload content which is offensive, abusive, inflammatory, racist, obscene, profane, discriminatory or hateful;
- upload content which threatens, abuses, harasses or defames any person or organisation;
- solicit business, post SPAM or to otherwise advertise or endorse any person's products or services;
- make multiple repetitive posts;
- copy and re-post another user's post;
- make factually incorrect, misleading or deceptive comments or otherwise mislead or deceive others;
- upload content which infringes the rights (including intellectual property rights) of GRV or any third party;
- impersonate, or otherwise misrepresent your identity or affiliation with any other person or entity;
- interfere with or disrupt the operation of a GRV Social Media Page;
- upload or permit any virus or malicious code to adversely affect a GRV Social Media Page or any associated equipment;
- collect or store data about other users of a GRV Social Media Page; or
- violate any law.

You also agree to comply with any directions, standards or guidelines for user content that GRV may publish on a GRV Social Media Page from time to time.

Content uploaded by users to a GRV Social Media Page represents the individual opinion of the relevant user. GRV does not endorse (or accept any liability for) any opinion or statement made by any user via a GRV Social Media Page.

GRV reserves the right (but accepts no obligation) to review, modify, remove or redact any content uploaded by users at any time where such content contravenes these Social Media Rules or if the content contains anything else GRV deems inappropriate or contrary to the purpose of the GRV Social Media Page. If you think any content on a GRV Social Media Page is inappropriate, inaccurate, out of date, unlawful or infringes your rights, please contact us at [admin@grv.org.au](mailto:admin@grv.org.au)

We may also limit or suspend (in part or in full and without liability or the requirement to give notice) a user's access to a GRV Social Media Page or certain functionality if a user is in breach of, or continually engages in conduct which breaches, these Social Media Rules or which if the user continues to upload content will be contrary to the purpose of the GRV Social Media Page.

## **8 Linking and framing**

The GRV Social Media Pages may contain links to other websites and may display content or information (including advertisements) from other websites within frames on the GRV Social Media Page. GRV reserves the right to share content from its partners, sponsors or advertisers and may share content made by other organisations and



individuals. This does not imply endorsement of any kind and GRV is not responsible or liable for that content and does not warrant the accuracy, completeness, currency or suitability of that content for any purpose.

## **9 Privacy**

Any personal information collected through your use of a GRV Social Media Page will be dealt with in accordance with our Privacy Policy ([click here](#)). We may contact you from time to time in accordance with our Privacy Policy. You acknowledge that your user name and any personal information you post may be available to the public when posting on a GRV Social Media Page (subject to any privacy settings you may have implemented as made available to you by a Social Media Operator).

## **10 Termination or suspension of a GRV Social Media Page**

GRV has the right to terminate or suspend the operation of a GRV Social Media Page or any functionality (including in part) for any reason, without notice and without liability. GRV may (without limitation) suspend a GRV Social Media Page to conduct maintenance or to implement updates.

## **11 Monitoring**

You acknowledge that GRV has no obligation to monitor your use of the GRV Social Media Pages, but it has the right to do so at any time for its own purposes, including as required to determine your compliance with these Social Media Rules or to comply with any law or government authority request. You confirm your acceptance of this right.

## **12 Security**

The transmission of information over the internet is not secure or error free. You should use discretion in deciding what information you submit to the GRV Social Media Pages.

## **13 Liability**

The GRV Social Media Pages and its entire contents are provided on an "as is" basis. To the fullest extent permitted by law, GRV excludes all warranties, representations, implied terms and guarantees as to the currency, completeness, accuracy, suitability, functionality, reliability or availability of the GRV Social Media Pages or any content, information or service available on or from the GRV Social Media Pages.

You should be aware that information current to a particular time or date as placed on a GRV Social Media Page does not mean that more recent information of the relevant type does not exist, or is not available through other means, or that circumstances have not changed, such that the information does not reflect the state of affairs at any subsequent time. Further, for various reasons, substantial delays may occur before particular information on the GRV Social Media Pages is updated.

To the maximum extent permitted by law, GRV and its directors, officers, employees and agents ("released parties") exclude all liability for any loss or damage (including, without limitation, direct, indirect, special or consequential loss, loss of profits or loss of opportunity) which you suffer, whether arising under contract, tort (including negligence), equity, statute, or any other cause of action, or otherwise, as a result of using the GRV Social Media Pages or any content, information or service available on or from the GRV Social Media Pages and you release the released parties from all such claims and liability.

In respect of any conditions, warranties and guarantees which cannot be excluded under statute, to the extent permitted by law, the liability of GRV is limited (at its option) to the replacement, repair or resupply of the relevant goods or the resupply or a refund of the cost of the relevant services.



## 14 General

These Social Media Rules are governed by and are to be construed in accordance with the laws of Victoria, Australia. By accessing the GRV Social Media Pages you irrevocably and unconditionally submit to the non-exclusive jurisdiction of the courts of Victoria. If any provision of these Social Media Rules is found to be invalid or unenforceable by a Court of Law, such invalidity or unenforceability will not affect the remaining provisions, which will continue in full force and effect. GRV's failure to exercise or enforce any rights or any provision of these Social Media Rules will not constitute a waiver of such right or provision unless acknowledged and agreed to by GRV in writing.

GRV's contact details are as follows:

**Greyhound Racing Victoria**

46-50 Chetwynd Street

West Melbourne, Victoria, 3003

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