

Media Relations Officer

Greyhound Racing Victoria (GRV) regulates and promotes greyhound racing at the State level with animal welfare and integrity as its key priorities. GRV is committed to attracting, selecting and retaining the best calibre of people to achieve the highest level of performance and behavioural standards required for each position and are seeking a passionate and professional person to fill the role of Media Relations Officer.

As part of the Strategic Communications team, the Media Relations Officer works closely with the Public Affairs Manager to deal with the sourcing, creation and dissemination of information. This includes fostering relationships with media and contributing to strategies that will ensure GRV's messaging is consistently and effectively delivered across all media.

In conjunction with the Strategic Communications Unit, the Media Relations Officer will also work with greyhound racing clubs, GRV's corporate and community partners and regional media, to maximise media opportunities and effectiveness.

Ideally, successful applicants will be able to demonstrate the following selection criteria:

- Strong written and verbal communication skills
- Strong communication and interpersonal skills
- Effective time management and prioritisation skills
- High level of accuracy and attention to detail

The successful candidate will have a minimum of 3 years' experience in a Media/Marketing role within a fast paced, high volume environment and experience in a government, not-for-profit organisation or statutory body will be well regarded.

To apply, please forward a covering letter addressing the above-mentioned selection criteria together with a copy of your resume to <u>careers@grv.org.au</u>

For further information about the position please contact Luke Holmesby, Public Affairs Manager (03) 8329 1143 or review the attached position description.

Applications close at midnight on Monday 29 May 2017 and must address the Key Selection Criteria outlined in the Position Description.

GRV is an EEO employer All offers of Employment will be subject to a satisfactory police check All employees must have the right to work in Australia